

Süddeutsche Zeitung
Wirtschaftsgipfel



Re-start - The Anniversary Summit

15 to 17 November 2021 | Hotel Adlon in Berlin and digitally on the web

Our clients know they can trust us when it comes to sustainability – across production and through the entire supply chain. We don't just talk about what can be done better. We also implement it together. As a company who has been climate-neutral for over ten years, we are committed to positive change.

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growth
needs strong
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KEARNEY



Welcome to Germany's important business summit!

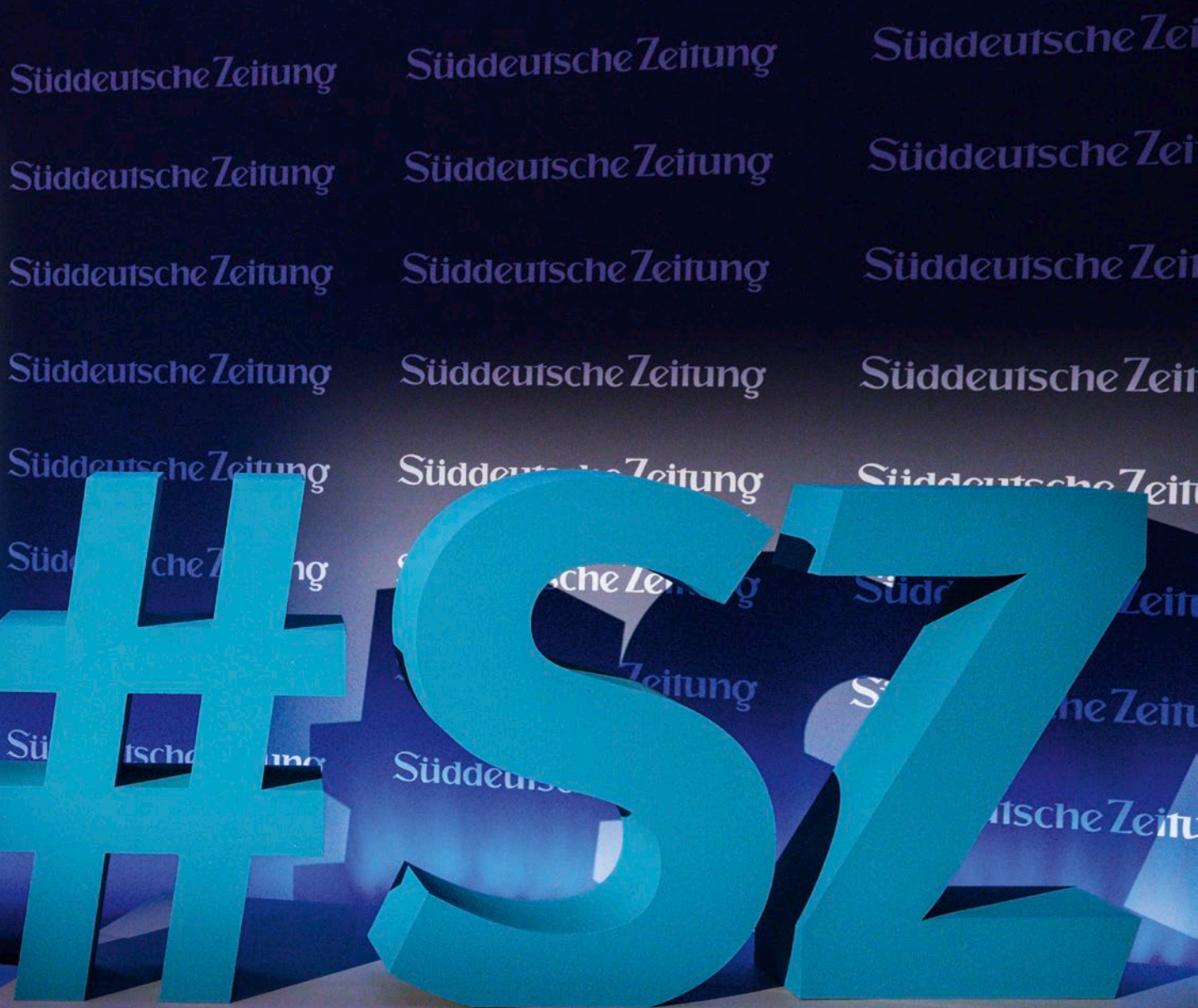
Re-start - The Anniversary Summit. The SZ-Wirtschaftsgipfel is the most important business conference of the country and opens its doors for the 15th time in November to negotiate the big issues, that were important in 2021 and will be important in 2022.

We discuss these topics with interesting women and men from politics and economy, from science and culture. And of course with you as a participant, if you like!

One of the hallmarks of the Summit is our format. Instead of long-winded lectures or key-notes, the SZ Wirtschaftsgipfel offers varied **discussions, cross-examinations** and **debates** with more than **60 top-class speakers**. And secondly, that we offer you a curated programme with all the really important content on one stage. Experience all the talks together and then discuss them in the networking breaks - that is important to us.

This year, the SZ Wirtschaftsgipfel will take place live - with a limited number of guests at the Adlon in Berlin, who will also be able to enjoy the traditional Adlon Talk and the exclusive Night of the European Business Night, and of course a **live stream** of the Adlon Stage for our digitally participating guests, who can of course take part interactively in the events.

Be there - as your preference allows.





That's why you should be there: **our highlights.**

- **Three conference days** with varied formats and exciting people
- No long-winded speeches - instead **controversial discussions**
- **More than 60 top international speakers**
- **Unique atmosphere** in one of the best hotels in the world
- **Live stream** of all stage talks
- **Night of the European Economy** on Monday 15 November 2021 at the Museum for Communication with a formal dinner speech followed by an Interview
- **Talk evening** on Tuesday in the Adlon Ballroom: Entertainment with SZ head of economics Marc Beise and his guests from culture and sport
- Many **networking** opportunities and the chance to get involved interactively
- **Flexible participation options** for your attendance: Book the summit for three days on site or opt for digital participation. You can also convert your on-site ticket into a digital ticket at any time

Register now at: www.sz-wirtschaftsgipfel.de/en/registration





Key topics 2021

15 years of the SZ-Wirtschaftsgipfel - what we want to talk about:

Our topics include the tasks of the new federal government, the consequences of the pandemic and what we can learn from the mistakes made. We discuss how Germany can get back on track and how politics, economics and climate protection can go hand in hand.

We take a look at Germany's SMEs and their challenges, as well as the future of industry.

In industry spotlights, key players will explain the latest developments in the digital finance industry, the mobility sector and visual media.

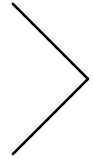
In addition, we address the all-encompassing transformation of the economy, life, travel and work in the near future, as well as the central question of how companies can actually succeed.

Digitisation is a key issue in all branches of the economy, as well as in politics and society, is the central driver of change. For this reason, we will embed this aspect in all discussion formats. We will only highlight the most exciting area of digitalisation at the moment, namely **AI and the importance of data**.

Be curious about our programme and our top-class guests!

The programme

Moderated by editors
of the Süddeutsche Zeitung



Changes are possible until the start of the conference. We will inform you about further speaker commitments and the current status of the programme at [**www.sz-wirtschaftsgipfel.de/en**](http://www.sz-wirtschaftsgipfel.de/en)
You can also subscribe to our newsletter there.

10:30	Welcome	Marc Beise and Judith Wittwer , Süddeutsche Zeitung
10:45	Opening keynote	Ursula von der Leyen , President European Commission
11:15	Re-start: What the new government must do now <ul style="list-style-type: none">• What does the economy expect from the post-Merkel era?• Is Germany finally becoming more digital?• How do we remain competitive?	Herbert Diess , Volkswagen Aktiengesellschaft Marianne Janik , Microsoft Germany Reinhard Ploss , Infineon Technologies
12:00	The consequences of the pandemic: What can we learn from the mistakes, and who actually pays the costs? <ul style="list-style-type: none">• What mistakes were made in the fight against the pandemic - and what do we learn from them?• Is the European Recovery Fund the right tool?• School, home office, authorities: How the digitisation must be accelerated	Achim Berg , Bitkom Michael Diederich , UniCredit Marcel Fratzscher , German Institute for Economic Research Berit Lange , Helmholtz Centre for Infection Research
12:45	Lunch	
13:45	Talk	Roland Busch , Siemens
14:15	Powertalks: How Germany is getting back on track	Paul Kaffsack , Myra Security Hanno Renner , Personio Joachim Schreiner , Salesforce.com Germany Ivo Totev , SUSE

15:15	Politics, economy and climate protection: Squaring the circle? <ul style="list-style-type: none"> • How much economy can climate protection take? • How green is Germany's industry? And what else is in it? • Is it really already "too late"? 	Antje Boetius , Alfred Wegener Institute Helmholtz Centre for Polar and Marine Research Karl Haeusgen , HAWE Hydraulik/VDMA Dirk Messner , Federal Environment Agency
16:00	Networking-Break	
16:30	Germany's SMEs and their challenges <ul style="list-style-type: none"> • What role do corporate culture and corporate governance play? • How far has digitalisation progressed? • And how attractive are SMEs for young employees? 	Joachim Kuhn , va-Q-tec Eva van Pelt , Eppendorf Ralf Wintergerst , Giesecke+Devrient
17:15	Talk: One year of Biden - an interim assessment	Adam S. Posen , Peterson Institute for International Economics
17:45	Looking back at 15 years of the Wirtschaftsgipfel	Marc Beise and Ulrich Schäfer , Süddeutsche Zeitung
18:15	End of the first conference day	
19:00	Reception at the Museum of Communication	
19:30	Night of the European Economy presented by 	From Vice Chancellor to Chancellor - a conversation with Olaf Scholz

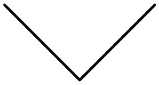
09:00	Italian breakfast	with Frank Appel , Deutsche Post
09:30	Opening keynote + Q&A: The future of the CDU	Carsten Linnemann , Member of the Bundestag /Deputy Chairman of the CDU/CSU Parliamentary Group in the Bundestag
10:00	Does German industry have a future? <ul style="list-style-type: none">• How industry can score with sustainability score points• What role do renewable energies play?• Is German industry threatened with sell-out?	Martin Eisenhut , Kearney Maria Ferraro , Siemens Energy Carla Kriwet , BSH Hausgeräte Simone Menne , Multi-supervisory councilor/American Chamber of Commerce Germany
10:45	Networking Break	
11:15	The digital finance industry <ul style="list-style-type: none">• What will banking of the future look like?• What challenges will arise from regulation?• How can sustainable investing succeed?	Karolina Decker , finmarie Christian Hecker , Trade Republic Markus Pertlwieser , Penta
12:00	Mixed doubles: leadership and change	Carsten Knobel , Henkel Tina Müller , Douglas
12:30	Innovation-Talks	Thomas de Buhr , DAZN DACH Heike Freund , Marvel Fusion Tobias Warweg , GGW Gruppe
13:15	Lunch	

14:15	CEO Powertalks: Living, working and travelling in the future	Kathrin Anselm , Airbnb Germany Nicole Gerhardt , Telefónica Deutschland Michael Kliger , Mytheresa Niklas Östberg , Delivery Hero
15:15	Networking-Break	
15:45	How do companies succeed? <ul style="list-style-type: none"> • How must a modern company be managed? • How must a modern company be organised? • And how will success be measured in future? 	Robert Friedmann , Würth-Gruppe Uwe Fröhlich , DZ Bank Ursula Gather , Alfried Krupp von Bohlen und Halbach-Stiftung
16:30	Talk	Markus Söder , Prime Minister of Bavaria
17:00	Europe and the World - Challenges Beyond Corona	Mairead McGuinness , EU Commission Mathieu Klein , Mayor of Nancy, France Martin Kocher , Austrian Federal Minister of Labor Daniel Risch , Head of Government Liechtenstein
17:45	An aperitif	with Michael Otto , Otto Group
18:15	End of the second conference day	
19:30	Reception in the ballroom foyer of the Hotel Adlon	
20:00	Talk evening	Pinar Atalay , journalist and moderator Carola Rackete , environmental and human rights activist

09:15	Keynote + Q&A	Jens Spahn , Federal Minister of Health
09:45	Wake-up Call	Manfred Knof , Commerzbank
10:10	Mixed doubles: AI and the importance of data: The most exciting area of digitalisation	Udo Littke , Atos Victoria Ossadnik , E.ON
10:40	Mixed doubles: Is hydrogen the solution?	Pierre Godart , ArianeGroup Veronika Grimm , Zentrum Wasserstoff.Bayern (H2.B)
11:15	Talk: Re-start	Annalena Baerbock , Federal Chair- woman of BÜNDNIS 90/DIE GRÜNEN
11:45	Networking Break	
12:15	The Roaring 20ies: What's next?	Sophie Boissard , Korian Wolfgang Fink , Goldman Sachs Bank Europe Clemens Fuest , ifo-Institut Suzanna Randall , Astrophysicist, Astronaut Trainee
13:15	Talk	Christian Lindner , Federal Chairman of the FDP
Approx. 14:00	End of the SZ-Wirtschaftsgipfel	

The Speakers

presented by the Süddeutsche Zeitung



Kathrin Anselm

With over 20 years of experience, Kathrin Anselm knows how to manage digital companies. After working for Oliver Wyman and ProSiebenSat.1, she helped build the dating platform "One2like" in 2010. Market leader Parship took over the start-up just 1

year later. After that, she managed limango, Europe's largest shopping club for families, and the British delivery service Deliveroo, among others. In 2019, she moved to Airbnb and has since been responsible for the DACH region, Central and Eastern Europe and Russia.

Kevin Gallant



Frank Appel

born in 1961, has been head of Deutsche Post since 2008. Born in Hamburg, he has to cope with the fact that people are writing fewer letters. But Appel is betting on online trade as well as globalisation - both of which are providing the DHL Group with more

parcels, freight and express shipments. Appel, who holds a doctorate in neurobiology, first worked as a McKinsey consultant before joining Swiss Post in 2000.

Benedikt Müller-Arnold



Pinar Atalay

born in 1978, first ran her own boutique in Lemgo for a year after graduating from high school and then switched to journalism. First she worked for "Antenne Münster", then for NDR. On the news channel Phoenix she then presented the "Phoenix Runde" from

2010 onwards, and from 2014 onwards she became one of the main presenters of ARD's "Tagesthemen" and became known nationwide. In the summer of 2021, she will move to the private broadcaster RTL, where she presented the Triell before the 2021 Bundestag elections.

Caspar Busse



Annalena Baerbock

born in 1980, grew up near Hanover and studied political science with a minor in public law in Hamburg from 2000 onwards, then moved to London. In 2005, she became a member of BÜNDNIS 90/DIE GRÜNEN, and later also became involved in Branden-

burg state politics. In 2018, she was elected co-chair of DIE GRÜNEN together with Robert Habeck. Baerbock was the candidate for chancellor in the 2021 federal election, but the party ended up in third place after the SPD and the CDU/CSU.

Caspar Busse

The speakers



Achim Berg

born in 1964, is a self-confessed Rhinelander and has been President of Bitkom, the industry association representing the digital economy in Germany, since 2017. His main job is with the internationally active financial investor General Atlantic,

which among other things has a stake in the digital business of Pro Sieben Sat 1 and Flixbus. Previously, Berg worked at Deutsche Telekom, Microsoft and Bertelsmann.

Caspar Busse



Antje Boetius

Climate researcher Antje Boetius, born in 1967, has been director of the Alfred Wegener Institute in Bremerhaven since 2017. For many years, the professor of geomicrobiology has been researching the effect of climate change on oceans

and Polar Regions, among other things as part of almost 50 expeditions on international research ships. She is also involved with the science initiative Scientists for future, which campaigns for effective climate policy.

Michael Bauchmüller



Sophie Boissard

sees herself as a companion in the life of the modern man. A graduate of the University of Ena, she has worked for French politicians, then for the SNCF railway group. Since 2016, she has been head of the nursing home operator Korian. This is perhaps the

most difficult task, because it is about the last stage of a person's life. She knows about the bad image of the industry. She wants to change that.

Elisabeth Dostert

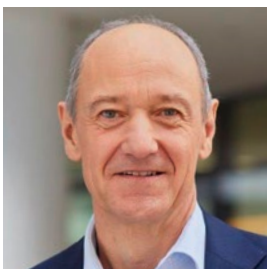


Thomas de Buhr

born in 1968, formulated one of his guiding principles while still head of Germany at Twitter: "Can you ever be satisfied with what you've achieved? No way! De Buhr sticks to this maxim - since 2018 he has been responsible for Dazn in the German-speaking region

and is driving the expansion of the streaming business in sports with verve. He makes it clear on Twitter that de Buhr is not only connected to sport: proud husband & dad is written on his profile. That comes first.

Hans von der Hagen

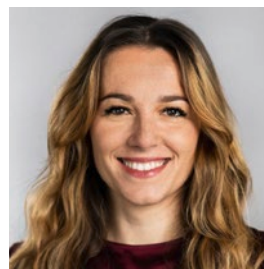


Roland Busch

born in 1964, is the first physicist to head Siemens in many years, and that means something. The two-metre man, who has been working for the company for over 25 years and keeps fit with weight training, talks more about digital factories and

artificial intelligence than about share prices and the capital market. Back to the roots, then. Back to the roots of the old industrial group.

Thomas Fromm



Karolina Decker

has a degree in economics and worked for large financial institutions for many years. In 2017, she ventured into self-employment with her start-up Finmarie. In seminars, individual coaching sessions and corporate training, she explains the basic

rules of good investment to women - whether young or old, single or married. Her guiding principle: clear words instead of banker's jargon should help close the wealth gap between men and women.

Viktor Gojodka



Michael Diederich

born in 1965, has been spokesman of the board of Hypo-Vereinsbank, a subsidiary of the Italian Unicredit Group, since January 2018. Prior to that, he was responsible for the investment banking division of the bank. His conviction is that investment

banking must first and foremost serve corporate customers. Diederich is regarded as a banker of modern character: approachable, conscientious, respectful. *Harald Freiberger*



Herbert Diess

born in 1958, is a man who never rests. As Chairman of the Board of Management, the mechanical engineer is radically pushing the Volkswagen Group towards electromobility, against reservations and resistance even within his own company. And in his

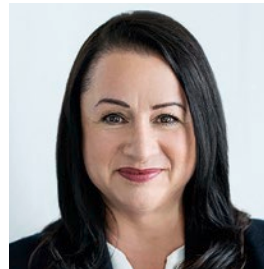
private life it's similar: kite surfing, paragliding, mountain biking and of course mountaineering, he tries it all. And pausing on a summit, he once said, is not really his thing: because the next one is already beckoning. *Max Hägler*



Martin Eisenhut

born in 1963, finds Digitalization changes everything and at the same time offers huge opportunities. Nevertheless, it must not be an end in itself and must offer added value. Since the end of 2016, Eisenhut, who holds a doctorate in natural sciences, has been

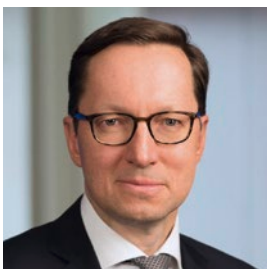
Managing Director at Kearney, responsible for business in Germany, Switzerland and Austria. He looks back on almost 25 years in the consulting business and has held positions at Roland Berger, Oliver Wyman and Deloitte. *Katharina Müller*



Maria Ferraro

born in 1973, is an international manager in the truest sense of the word. Born in Canada, Italian family background, from Nortel Networks in Canada to Paris, then on to Siemens. In spring 2020, she became Chief Financial Officer of Siemens Energy in

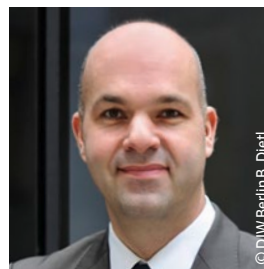
Germany, and in autumn she also became Chief Inclusion & Diversity Officer. The most important woman in her life? Maria Iannuzzi, her southern Italian grandmother. A strong woman, says Ferraro. About money, the financier says: "Cash is king, or cash is queen, the main thing is to have cash!" *Thomas Fromm*



Wolfgang Fink

He has remained true to his company: Wolfgang Fink has been working for the American investment bank Goldman Sachs since 1993. After studying economics in Vienna, starting his career in London and holding various management positions,

including in investment banking in Russia and Central and Eastern Europe, Wolfgang Fink is now head of Germany at Goldman Sachs. As CEO, he is responsible for the business in Germany and Austria. *Sophie Scholl*

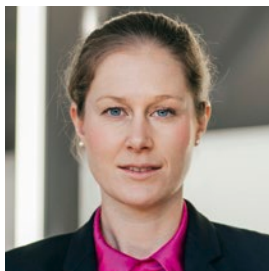


Marcel Fratzscher

born in 1971, is omnipresent. The president of the German Institute for Economic Research (DIW) tweets, writes columns and essays. Time and again, the economist comments on the question of how fairly income and wealth are distributed. His current book

"The German Illusion" analyses Germany's role in Europe. Fratzscher is also in demand as an advisor, for example on the advisory board of the Federal Ministry of Economics. *Thomas Öchsner*

The speakers



Heike Freund

After ten years in management consulting, Heike Freund, born in 1984, has been managing director at the cleantech startup Marvel Fusion since last year. The company wants to build a research facility for a laser-based fusion power plant -

and thus offer a CO₂-free energy solution in the long term.

Berit Kruse



Robert Friedmann

born in 1966, is loyalty to the Group personified. The business administration graduate took up his first position at Würth immediately after completing his business studies. With the exception of a seven-year intermezzo at the subsidiary Hahn+Kolb,

Friedmann has worked for the Swabian screw specialist ever since. He has been the Chairman of the Central Managing Board since 2005.

Johannes Bauer



Uwe Fröhlich

born in 1960, has been one of two bosses of what is now Germany's second largest bank for two and a half years. The Deutsche Zentral-Genossenschaftsbank, as it is called in full, takes over everything that the approximately 850 Volks- Raiffeisen- and Sparda-

banks cannot do themselves. Fröhlich's career in the sector began in 2001 as a board member of the Berliner Volksbank.

Jan Diesteldorf



Clemens Fuest

For many years, the financial scientist from Westphalia, who is pronounced with a long "u" and not with an "ü", born in 1968, has been a fixture in German economic policy. Formerly as a German professor at Oxford, which is rare enough, and today as

president of the Munich-based Ifo Institute. Moderate in tone but tenacious in substance, the member of numerous advisory bodies advocates a consistently free-market course.

Marc Beise



Ursula Gather

is a statistician and was rector of Dortmund Technical University. Since 2013 she has watched over the Krupp Foundation, thyssenkrupp's biggest shareholder, as Chairwoman of the Board of Trustees. The foundation uses dividends from the steel

company to promote science, culture and health in the Ruhr region. But the worse Thyssenkrupp gets, the harder this task becomes.

Benedikt Müller-Arnold



Nicole Gerhardt

born in 1970, is the Chief Human Resources Officer at the telecommunications group Telefónica Deutschland. The sustainable orientation towards the digital future and the necessary transformation of the company are the focus of her range of tasks. Shaping

the transformation responsibly, in balance with employees and company interests, is a central concern for her. Before joining Telefónica Deutschland, the fully qualified lawyer held similar positions at Pro7/Sat1 and Vodafone.

Helmut Martin-Jung



Pierre Godart

born 1966, head of Germany for the rocket manufacturer Ariane Group, is having to show a lot of patience right now. The new Ariane 6 launcher was supposed to take off for the first time in 2020 - due to the pandemic and technical delays, it could now even be autumn 2022. But the

passionate mountaineer brought a lot of stamina with him when he became head of the German Ariane Group and CFO of the group in 2015. He is annoyed, however, that competitor SpaceX offers its rocket at dumping prices, as he says, the Frenchman therefore demands fair competition. Godart would also like to launch astronauts with a converted Ariane so that Europe could continue the humanistic tradition of exploration and discovery independently of the US. "The new frontier of the 21st century is now outer space," he says.

Dieter Sürig



Karl Haeusgen

born in 1966, studied business administration at the University of St. Gallen, joined the family-owned company Hawe Hydraulik SE in 1994 and later became CEO. The medium-sized company is a globally active supplier of hydraulic components for

industry. In 2019, Haeusgen stepped down from operational management and moved to the supervisory board. In October 2020, he was then elected head of the German Engineering Federation (VDMA), which is considered the largest industrial association in Europe.

Caspar Busse



Marianne Janik

born in 1965, not only has two citizenships, but also worked for Microsoft in two countries. The German-Frenchwoman ran the business in Switzerland for five years, and in 2020 she took over as managing director of Microsoft Germany. When she moved,

however, Janik, nicknamed "Speedy", had to slow down first: Because of the Corona pandemic, she manages a team of around 3000 people from her Swiss home office, most of whom Janik only knows from the screen.

Simon Hurtz

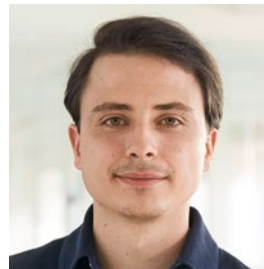


Veronika Grimm

born in 1971, has held the Chair of Economics and Economic Theory at Friedrich Alexander University Erlangen-Nuremberg since 2008. She works a lot on energy and environmental issues. Since 2020, she has been a member of the German Council of

Economic Experts, which advises the German government on economic issues.

Alexander Hagelüken



Christian Hecker

born in 1989, is one of three founders of the neobroker Trade Republic, one of the most successful German fintech companies in recent years. Trade Republic makes it possible to buy and sell shares and funds cheaply and easily via smartphone. The number

of customers rose from 150,000 to 600,000 in 2020. Hecker studied business administration, philosophy and art history. His goal is to become Germany's largest brokerage provider.

Harald Freiburger



Paul Kaffsack

born in 1981, is co-founder of the German technology manufacturer Myra Security. Since 2012, the company has been using its services to protect digital applications from attacks from the web. Customers include, for example, the Sparkassen

financial portal and Trade Republic. The public sector also relies on Myra's services: among other things, the technologies protect the websites and digital services of the German Federal Government and provide digital security at the ECB. As an entrepreneur, sustainable business models and a focus on team leadership are important to him.

Victor Gojdka

The speakers



Mathieu Klein

born in 1976, almost became a priest, but then changed his mind. In Nancy, Klein first studied history, then sociology, and joined the Socialist Party while still a student. He joined the Socialist Party as mayor of Nancy in July 2020.

Johannes Bauer



Michael Kliger

moved from Ebay to the designer fashion retailer Mytheresa.com in March 2015, which went public in New York in January 2021. Kliger's responsibilities include the Theresa flagship store in Munich. He previously headed the retail division

in Germany at the consulting firm McKinsey, sales at the hypermarket Real and was a manager at Accenture.

Michael Kläsger

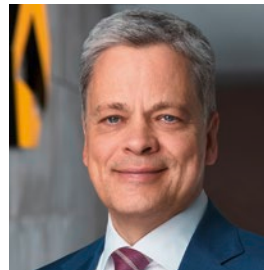


Carsten Knobel

born in 1969, is a true Henkel man. That's what the employees of the Dax company around brands like Persil, Pritt or Schwarzkopf like to call themselves. Knobel, who was born in Marburg, joined Henkel in 1995 after completing his studies, made a career

in the cosmetics division and joined the executive board in 2012. Since 2020, the father of two has led the Düsseldorf-based company, the majority of which still belongs to the founding family.

Benedikt Müller-Arnold



Manfred Knof

born in 1965, dares to perform a balancing act. As CEO of the loss-making Commerzbank, he is cutting jobs and branches because the bank urgently needs to save money, while at the same time investing in digitalisation. Before taking the helm

at the "Yellow" bank, the doctor of law was head of private and corporate customers at Deutsche Bank and head of Germany at Allianz.

Jan Diesteldorf

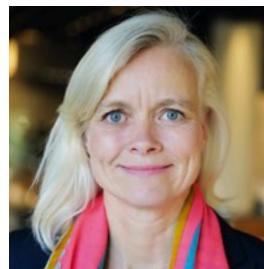


Martin Kocher

born in 1973, was a university professor of behavioral economics with applications to economic policy in Austria at the Institute of Economics as well as at the Vienna Center for Experimental Economics at the University of Vienna. In 2016, he was appointed

director at the Institute for Advanced Studies (IHS), one of the economic research institutes in Austria. He also served as president of the Fiscal Council, which oversees government debt. Following the resignation of his predecessor over a plagiarism scandal, Kocher was unexpectedly appointed Federal Minister of Labor in January 2021.

Alexandra Förderl-Schmid



Carla Kriwet

born in 1971, studied business administration and then worked at Linde, Drägerwerk and Philips. There she was most recently a member of the Group Executive Board, based in Boston, before moving to BSH-Hausgeräte, now a wholly-owned subsidiary of Bosch, as the new head of the company. Kriwet

is also involved with Save the Children.

Caspar Busse



Joachim Kuhn

born in 1964, has a doctorate in physics and is co-founder of the Würzburg-based company Va-Q-Tec. It produces, sells and rents boxes and containers in which the contents can be stored and transported at stable temperatures for several days and also plays

an important role in the transport of vaccines against the coronavirus. For him, facts and figures count.

Elisabeth Dostert



Berit Lange

born in 1982, is an academic globetrotter: she began her medical studies in Freiburg, but stations also took her to Santiago de Chile, Madrid and Lima. She earned her Master's degree in epidemiology in London. Since 2019, Lange has been head of clinical epidemi-

ology at the Helmholtz Centre for Infection Research (HZI) in Braunschweig.

Johannes Bauer



Ursula von der Leyen

born in 1958, has been President of the EU Commission since December 2019. Previously, the CDU politician had been a federal minister since 2005 - first responsible for family policy, then labour and social affairs, and finally defence. A doctor of medicine,

she was born in Brussels, as her father Ernst Albrecht - later Minister President of Lower Saxony - worked there at the Commission at the time.

Björn Finke



Christian Lindner

This time, governing should work out. The FDP party leader, born in 1979, has discovered a love for the traffic light coalition with the SPD and the Greens. The road for his party to a possible SPD chancellor Scholz was long, but Lindner has promised that

it will be worth it. There are to be super write-offs, no bans on climate protection, more liberal approaches. And, if he has his way - Lindner in the Ministry of Finance, where he watches over state finances.

Cerstin Gammelin



Carsten Linnemann

born in 1977, has deep roots in the region where he grew up. In his native city of Paderborn, the CDU politician first studied business administration and later earned a doctorate in economics. Since 2018, Linnemann has been deputy chairman of the CDU/CSU

parliamentary group in the Bundestag, and has also been an elected member of the CDU executive committee since the beginning of this year. So he probably doesn't have much time to follow the games of his favorite club - although Linnemann has also been vice president of SC Paderborn since 2018.

Johannes Bauer



Udo F. Littke

started at Siemens in 1989, and that probably never hurts if you want to get ahead in life. His tasks there: controlling, service and sales, IT. In 2011, he moved on to Atos, where he now heads the Central Europe region. The digitalisation expert said most recently:

Quantum computers could also help to curb climate change.

Thomas Fromm

The speakers



Mairead McGuinness

born in 1959, studied agricultural economics, accounting and finance in Dublin. She started her professional life as a journalist for the Irish Farmer's Journal and later also as a presenter of the reality TV show "Celebrity Farm".

In 2004, she moved to the European Parliament as a politician, where she worked her way up to vice president before being appointed to the EU Commission in September 2020.

Johannes Bauer



Simone Menne

born in 1960, is a member of the supervisory boards of Henkel, Deutsche Post DHL, JCI and Russell Reynolds. She also runs an art gallery in Kiel and is president of the American Chamber of Commerce in Germany e.V. She publishes and lectures on digitization

and women in leadership positions in business. The business economist studied in Kiel and first worked for the American industrial company ITT Corporation. Later, she headed the finance and accounting department at Lufthansa Technik AG. From 2016 to 2017, she was Chief Financial Officer at the pharmaceutical group Boehringer Ingelheim.

Helena Ott



Dirk Messner

born in 1962, has been President of the Federal Environment Agency since January 2020. He studied political science and economics at Freie Universität Berlin and Sogang University in Seoul. Habilitated in Berlin with the thesis "Challenges of Globalization in South

America." He later became director of the German Development Institute, vice president of the United Nations University in Bonn and was a member of the German government's Scientific Advisory Board on Global Change for 15 years. Messner is convinced that the CO2 price for coal, oil and gas must rise significantly in order to achieve the climate targets.

Benjamin Emonts



Tina Müller

born in 1968, started as a trainee at the cosmetics manufacturer L'Oréal in 1993 after studying business and economics, then worked for Wella and Henkel. In 2013, she surprisingly moved to Opel as head of marketing, where she became the first woman

on the carmaker's board of directors and repositioned the brand, among other things with the sensational campaign "Umparken im Kopf". Since the end of 2017, she has been chairwoman of the board at the perfumery chain Douglas.

Caspar Busse



Victoria Ossadnik

born in 1968, is to make Germany's largest energy group fit for the future. After holding positions at Oracle and Microsoft, among others, the doctor of physics has been a member of the E.ON Board of Management since April 2021, where she is responsible

for the digitalisation and IT strategy of the Essen-based DAX company.

Johannes Bauer



Niklas Östberg

The Swede Niklas Östberg, born in 1980, founded Delivery Hero in Berlin ten years ago - a global online network for ordering food. In 2021, the company wants to re-enter the German market with a quick-commerce offer.

Berit Kruse



Michael Otto

born in 1943, was Chairman of the Executive Board from 1981 to 2007 and is Chairman of the Supervisory Board of the Otto Group. The son of the company's founder Werner Otto built it up into a globally operating mail-order company and internet retailer. His

honorary commitments include honorary chairmanship of the board of trustees of the environmental foundation WWF Germany. Otto is also president of the 2° Foundation, which advocates a transformation to a CO2-neutral economy.

Michael Kläsger



Eva van Pelt

can talk about pipette tips with enthusiasm. A system-relevant product in the pandemic, for example for evaluating corona tests. The Hamburg family-owned company Eppendorf, of which she is co-chairwoman, manufactures such products

and many others that are needed in laboratories. She has adopted the founders' mission to improve people's living conditions.

Elisabeth Dostert



Markus Pertlwieser

born in 1974, has been head of the digital bank Penta, which specialises in corporate clients, since this spring. Before that, the graduate industrial engineer was head of digital at Deutsche Bank. With 130 employees and 25,000 business customers, Penta is

one of the larger institutions in this field. Its services include the classic business account, connection to several accounting clouds as well as other services such as the KfW loan, credit brokerage or commercial insurance.

Harald Freiburger



Reinhard Ploss

born in 1955, studied process engineering at the Technical University of Munich and started working for the then semiconductor division of Siemens in 1986. It was floated on the stock exchange as an independent company under the name Infineon in

2000. In 2007, Ploss became the Infineon board member responsible for production and technology, and then CEO in 2012. He focused Infineon on special semiconductors and made targeted acquisitions. Today, the DAX-listed company is one of the ten largest chip corporations in the world.

Caspar Busse



Adam Posen

born in 1966, has been president of the Peterson Institute since 2013. The influential think tank in Washington intervenes in global economic policy debates with many concrete proposals. Before Posen went into policy consulting, he worked for the U.S. Federal

Reserve and the British central bank.

Bastian Brinkmann



Carola Rackete

born 1988, comes from a small town near Hanover - but she hasn't been there much in recent years: As a captain, she now travels the world, her self-proclaimed mission in life is to rescue those in distress on the Mediterranean. She became famous when she steered a ship with dozens of refugees on board into the port of Lampedusa - without permission.

Paulina Würminghausen

The speakers



Suzanna Randall

born in 1979, wants to go into space at all costs - ever since she was a child. "When I was a teenager, I told everyone that I would be the first woman on Mars," the Cologne native told the SZ in spring. In 2008, the European Space Agency Esa was looking for astronauts, but the

astrophysicist was kicked out of the first tests "because I was too naive", as she says. Now she is one of two candidates for a private flight to the ISS space station in the initiative "The Astronaut". It remains unclear whether she will actually be allowed to fly. Until then, the enthusiastic paraglider pilot works at the European Southern Observatory Eso near Munich and makes programmes for a ZDF science channel on YouTube. *Dieter Sürig*



Daniel Risch

born in 1978, holds a doctorate in economics. He was elected head of government of the Principality of Liechtenstein in March 2021. Previously, the politician of the Vaterländische Union (VU) worked as a consultant in e-business, as well as Chief

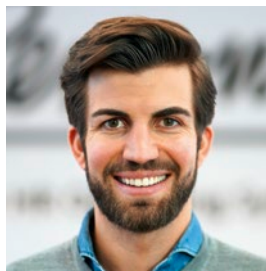
Marketing Officer of the Liechtensteiner Post AG. As head of government, he is also finance minister of the small alpine country. *Uwe Ritzer*



Joachim Schreiner

Born in 1962, he joined CRM market leader and cloud provider Salesforce in 2007 after working at Boole and Babbage, Veritas Software and Symantec. He is now Executive Vice President Sales and responsible for the Salesforce business in Ger-

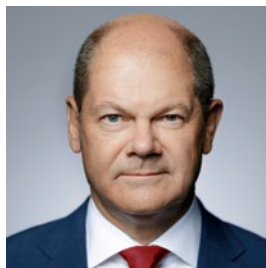
many and Austria. Schreiner also supports various projects in the areas of education and integration and is specifically committed to improving education in STEM subjects. *Helmut Martin-Jung*



Hanno Renner

He leads a unicorn at the reins: Hanno Renner, born in 1990, is the boss and co-founder of Personio. The industrial engineering graduate built the start-up, which has developed an operating system for HR management, especially for

SMEs, with four colleagues in Munich in 2015. In 2019, a consulting firm predicted a billion-dollar valuation, unicorn status in founder-speak, within two years. In January 2021, this goal was achieved. The next is to become an SAP for HR professionals. *Katharina Kutsche*



Olaf Scholz

SPD politician Olaf Scholz, born in 1958, is the likely future chancellor of the Federal Republic. The prerequisite for this is that the coalition of SPD, Greens and FDP, which is currently being negotiated, comes into being. As a candidate for chancellor in the

Bundestag election, he ran a calm, serious campaign that, surprisingly for many, made the SPD the strongest party with 25.7 percent. Previously, Scholz was vice chancellor and federal finance minister in Angela Merkel's fourth cabinet. He governed as mayor of Hamburg from 2011 to 2018, and was federal minister of labor and social affairs from 2007 to 2009. *Harald Freiburger*



Markus Söder

He almost became the CDU/CSU's candidate for chancellor in 2021, when he would have had a good chance of succeeding Angela Merkel. Many in the CDU are still mourning the missed opportunity. In the CSU, whose chairman the Franconian from Nuremberg

has been since 2019, anyway. But Söder has also always stated that the office of Minister President in the Free State of Bavaria was his life's goal. He achieved that on March 16, 2018; since then, his profile and influence have been increasing nationwide. Politically, Söder is always good for a surprise, and the next one is sure to come soon. *Marc Beise*



Jens Spahn

born in 1980, comes from an area so sparsely populated that nuclear waste has been stored there for a long time: Ahaus in Westphalia. He has never lacked ambition. Wolfgang Schäuble (recognized the talent and) brought him into the Federal Ministry of

Finance as state secretary in 2015. As health minister, Spahn was usually at the forefront of the Corona crisis. He is vice chairman of the CDU.

Hendrik Munsberg



Ivo Totev

born in 1967, has spent his entire professional life in the IT industry. He currently manages day-to-day operations at the Nuremberg-based open source software company Suse. The son of two orchestra musicians, he previously worked at SAP, Software AG

and Sun Microsystems, among others, where he also spent some time living and working in Silicon Valley.

Helmut Martin-Jung



Tobias Warweg

Only about a year ago, Tobias Warweg was on the board of the Haftpflichtverband der Deutschen Industrie. Just over a year later, however, Warweg is managing partner of the GGW Group - one of the large, independent and owner-managed industrial insurance

brokers in Germany. His vision: "We are building the leading owner-managed insurance broker for German SMEs, no more and no less".

Kevin Gallant



Ralf Wintergerst

born in 1962, has been CEO of Giesecke + Devrient since 2016. He has worked for the group, which specialises in banknotes, smart cards and IT security, since 1998. Giesecke + Devrient produces around five billion banknotes a year in 80 to 100 currencies around the world.

Wintergerst holds several offices in cyber security and is a member of the executive committee of the digital association Bitkom. The business economist practised karate as a competitive sport in his younger years; he was German champion several times and became European champion in 1990. "In karate you fight alone, in your job you fight together," he says.

Harald Freiburger

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Atos is a global leader in digital transformation with 110,000 employees in 73 countries and annual revenue of € 12 billion. European number one in Cloud, Cybersecurity and High-Performance Computing, the Group provides end-to-end Orchestrated Hybrid Cloud, Big Data, Business Applications and Digital Workplace solutions. In the UK & Ireland Atos delivers business technology solutions for some of the country's largest public and private sector organisations. The purpose of Atos is to help design the future of the information space. Its expertise and services support the development of knowledge and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.
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The Myra logo features a blue shield icon with a white checkmark inside, followed by the word "MYRA" in a bold, black, sans-serif font. Below "MYRA" is the tagline "Neue digitale Sicherheit" in a smaller, black, sans-serif font.

The German technology manufacturer **Myra Security** offers a secure, certified Security-as-a-Service platform to protect digital business processes. The smart technology monitors, analyses and filters harmful Internet traffic before virtual attacks cause any real damage. Myra has been a key component in the IT security architecture of critical infrastructures and services for years. Among other things, the specialist provider protects over 500 domains of the German government and federal ministries. In the financial sector, the European Central Bank (ECB), savings banks, direct banks and FinTechs use the technology. Global e-commerce players rely on the platform to achieve maximum performance.
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The summit addresses board members, supervisory board members, managing directors, top executives and women entrepreneurs.

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